

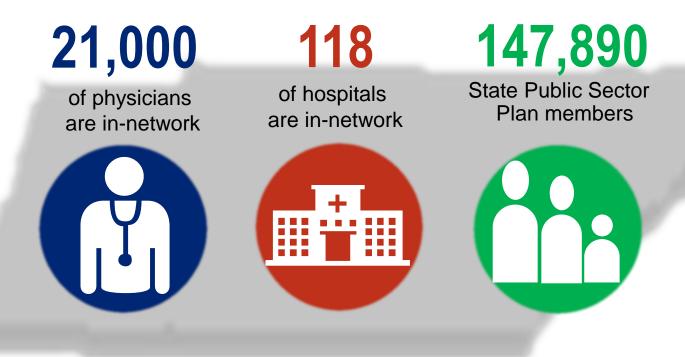


NETWORKS FOR STATE OF TENNESSEE MEMBERS



NETWORK S WITHIN TN

Network 'S' delivers health insurance coverage to the State Plan members with access to providers and hospitals within the state of Tennessee.



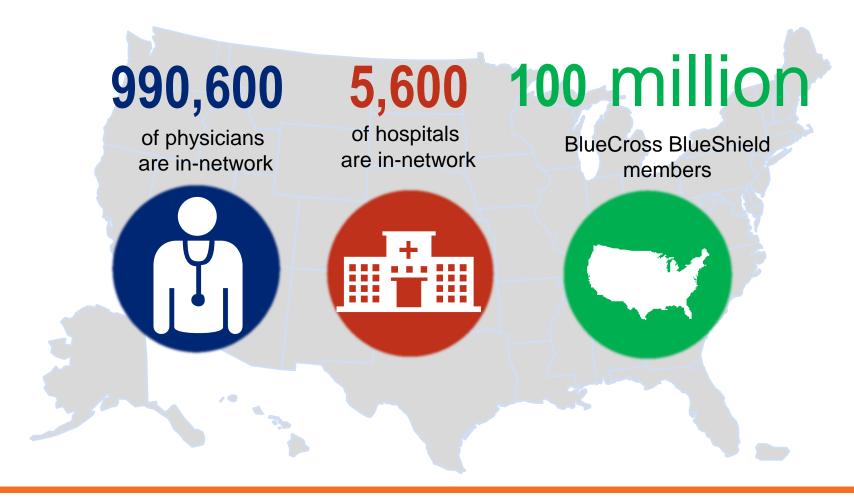
BLUE NETWORK S- OVERVIEW

- Chattanooga: Erlanger Health System including TC Thompson & Miller Eye Center, Kindred Hospital, & Memorial Hospital.
- Jackson: Dyersburg Regional, Jackson Madison County General Hospital, Lauderdale Community & Regional Hospital of Jackson
- Knoxville: Covenant Health, East TN Children's, Fort Sanders, Parkwest, Select Specialty, Summit Medical Group, Tennova Health & University of Tennessee
- Memphis: Baptist Memorial Restorative Care, Lebonheur Children's, Methodist, Regional One (The Med), Saint Francis, Select Specialty, & St. Jude Children's Research Hospital.
- Nashville: Heritage Medical, Maury Regional, Metropolitan Nashville General, Select Specialty, Stone's River, Sumner Regional, St. Thomas- all locations, University Medical, Williamson Medical, & Vanderbilt (includes children's)
- Tri-Cities: Sycamore Shoals Hospital, Laughlin Memorial Hospital Inc., Takoma Regional Hospital, Hancock County Hospital, Hawkins County Memorial Hospital, Johnson County Community Hospital, Bristol Regional Medical Center, Holston Valley Medical Center, Indian Path Medical Center, Select Specialty Hospital Tri Cities Inc., Unicoi County Memorial Hospital Inc., Franklin Woods Community Hospital & Johnson City Medical Center Hospital & Mountain State Health Alliance



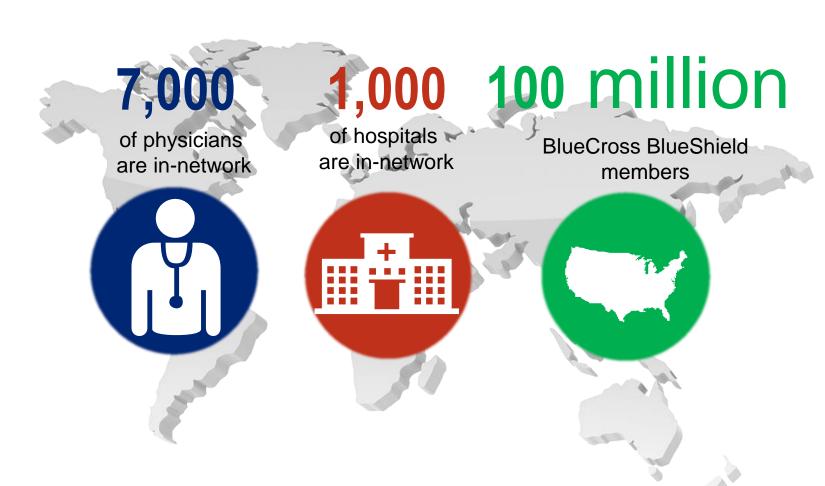
NATIONWIDE NETWORK

The BlueCard Network delivers health insurance coverage for 100 million members across all 50 states, the District of Columbia and Puerto Rico.



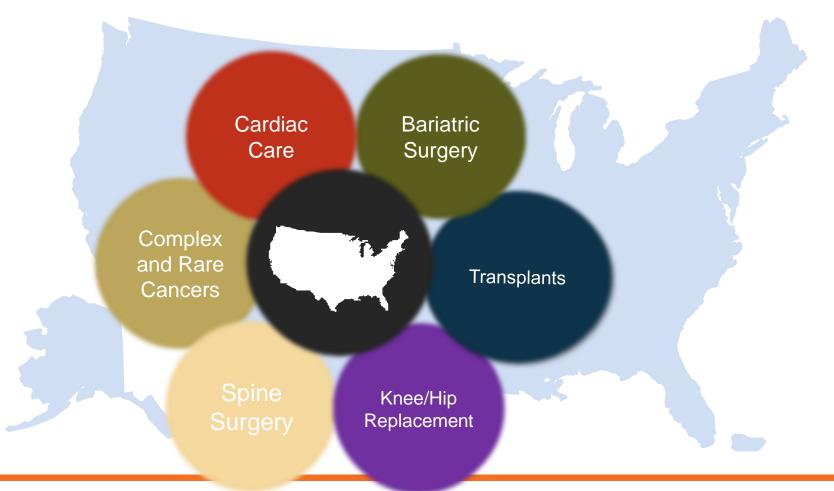
WORLD WIDE NETWORKS

The BlueCard World Wide Network delivers health coverage to over 100 million members around the world in 128 countries.



BLUE DISTINCTION SPECALITY NETWORK

The Blue Distinction Specialty Network provides members with quality care in over 1,900 designations across 50 states and the District of Columbia for six Specialty Programs.





BLUE DISTINCTION NETWORK



Improves Healthcare Quality and Safety

- Targets complex and highly variable procedures/diagnoses
- Evaluates hospitals using nationally consistent criteria correlated with better patient outcomes



Supports Consumer Decision-Making

- Members are becoming more self-directed and will be better informed
- Member who engage in Case Management and use the BDC Facilities will reduce their own healthcare cost



Meets Needs to Lower the Cost of Care

- Lower Healthcare Associated Infection Rates compared to Non-BDC Facilities
- Lower Readmission rates compared to Non-BDC Facilities



Offers Transparent Nationwide Network

- BlueCard Network is available to all State Plan members
- Blue Distinction Specialty Network is an additional Network to all State Plan members

For more information about Blue Distinction Centers and Blue Distinction Centers+, visit www.BCBS.com/bluedistinction.



^{*} Benefit differentials are not a feature of any Blue Distinction Center Programs themselves and are left to the discretion of each individual Plan.

BLUE NETWORKS

THE CHOICE IS YOURS!

WHEN SEEKING CARE IN TN, IN & OUT OF THE UNITED STATES AND FOR SPECIALIZED CARE.

- We encourage you to always verify your provider is part of our network S when you are seeking services within TN & that the provider participates with their local BCBS plan outside of TN.
- Search online for the most recent listing of providers @ http://www.bcbst.com/members/TN_state/findadoc
- Call member services @1-800-558-6213 and ask one of our member service representatives



TOOLS TO HELP FIND THE CARE THAT'S RIGHT YOU



FIND A DOCTOR TOOL

QUICKLY LOCATE DOCTORS & HOSPITALS FIND URGENT CARE & CONVENIENT CARE INSTEAD OF EMERGENCY ROOMS

Seeth Fronts

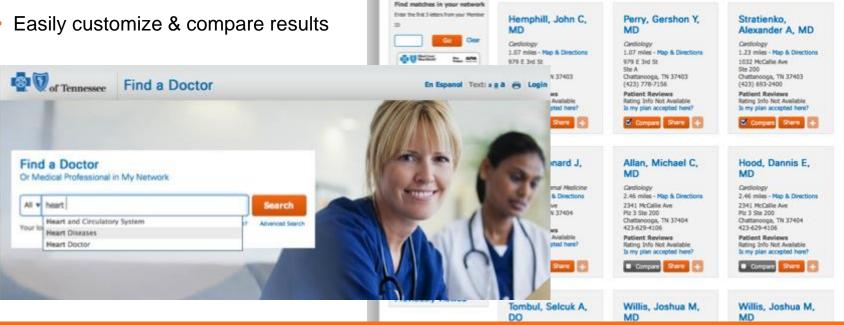
Customize Results

of Tennessee Find a Doctor

All w Heart Doctor Your location: Chattanoogs, TN

21 Results Found Setter Distance

- Featuring a Google-like search functionality
- Know then go it's easier than ever to find providers in your network





En Espanol Text: a a a es Login

Create PCF

FIND A DOCTOR TOOL

3 WAYS TO CHECK A PROVIDER'S NETWORK TO ASSURE MEMBERS SAVE MONEY WITH BLUE NEGOTIATED IN-NETWORK RATES





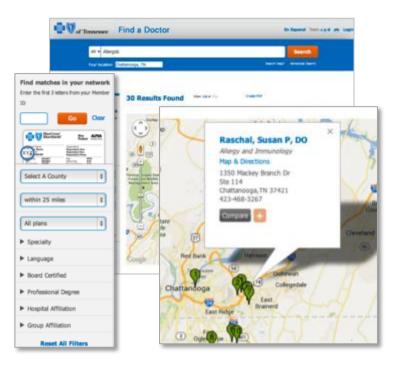
- Login to BlueAccess so your network information is included when you begin your search
- 2. Enter your location of where you need to find a provider.
- Enter the name or type of provider you need.

 Your results are displayed and you can refine your results by comparing side by side OR by different catagories.

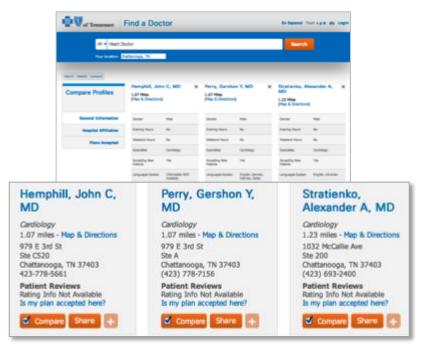


FIND A DOCTOR TOOL

CUSTOMIZE RESULTS & COMPARE PROVIDERS FOR BETTER MATCHES



- Narrow results by location & network or customize filters
- See doctor's office locations using "Map View"

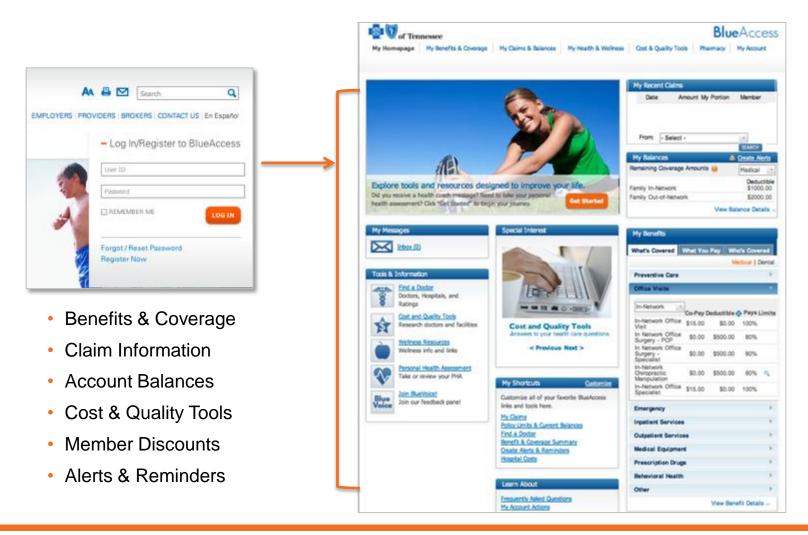


- Select up to three providers to compare side-by-side
- See profiles, plans accepted and hospital affiliations



BLUEACCESS MEMBER PORTAL

SECURE ACCESS TO PERSONAL HEALTH INFORMATION





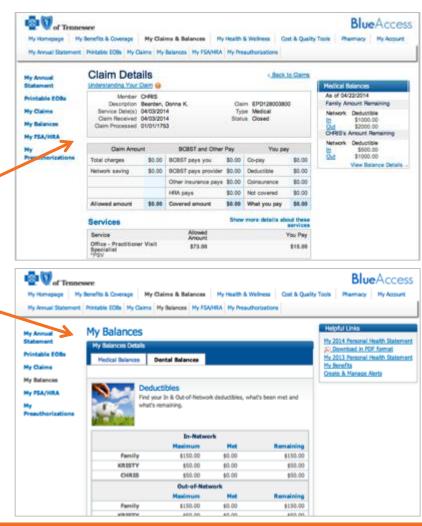
BLUEACCESS MEMBER PORTAL

EFFICIENTLY KEEP RECORDS, TRACK CLAIMS & VIEW BALANCES ONLINE

- · View status of your claims
- Search claims by date range and member(s). Details are available for each claim



- Most recent account information from homepage
- Full details 1 click away



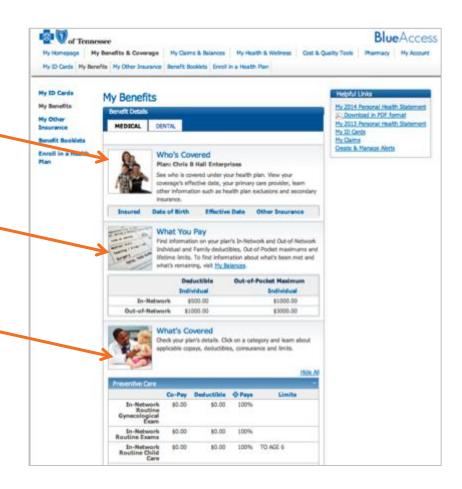


BLUEACCESS MEMBER PORTAL

GET THE MOST FROM YOUR PLAN - BENEFITS & COVERAGE DETAILS



- See What You'll Pay for In/Out-of-Network deductibles and Out-of-Pocket maximums
- Find out what's covered for office visits, preventative care, emergency services, etc.





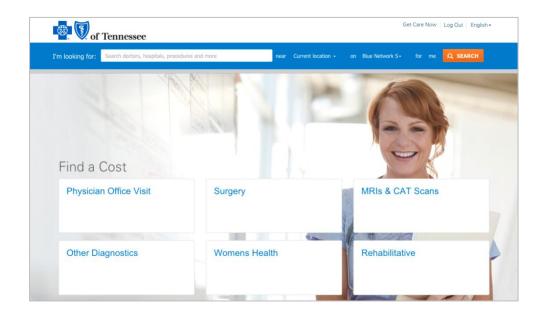
TOOLS FOR MANAGING EXPENSES



COST ESTIMATORS COMPARE COSTS OR PROCEDURES & STRETCH BENEFIT DOLLARS

Financial Planner

- Available behind BlueAccess
- Four treatment categories are included: Inpatient, Outpatient, Diagnostic/Radiology & Office Visits.
- Members can search for cost estimates on more than 1,400 common, elective, non-emergent procedures.



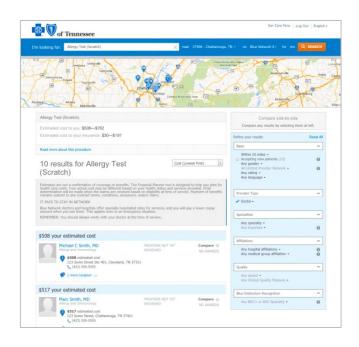
http://www.bcbst.com/members/TN_state/



FINDING & USING THE FINANCIAL PLANNER SEARCHING FOR COST ESTIMATES

THREE WAYS TO SEARCH AFTER LOGGING INTO BLUEACCESS.

- Use the new guided way- finding tile labeled "Find a Cost" to search common treatment categories
- Use the search bar- type a portion of the procedure name for a display a list of matching procedures
- Select procedures from an alphabetized list located on the "Find A Cost" page.

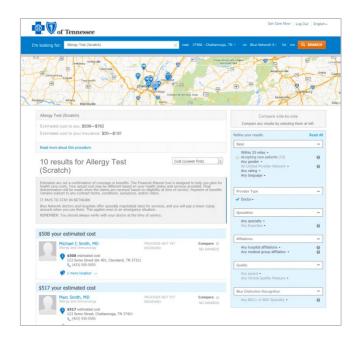


http://www.bcbst.com/members/TN_state/



SEARCH RESULTS OVERVIEW

- The estimated cost range for selected procedures are displayed at the top of the search results page.
- Procedure estimates are calculated using real claims data from BlueCross BlueShield plans across the country.
- 3. Members can view their estimated cost for the procedure based on their plan and the provider or facility selected.

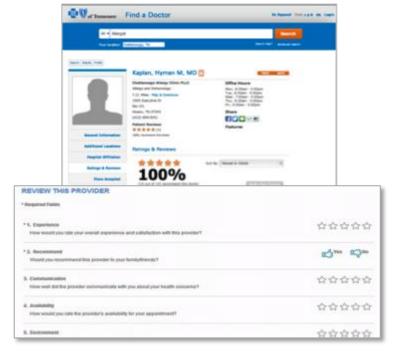


http://www.bcbst.com/members/TN_state/



QUALITY COUNTS

CHECK OUT CLINICAL QUALITY SCORES, RECOGNITIONS, AND SEE REVIEWS FROM OTHER PATIENTS TO ASSURE CARE IS BEST-IN-CLASS



 View quality scores and reviews from others in the Find a Doctor Tool.
 Authenticated members can leave reviews for their own doctors



 The Hospital Quality Tool allows members to compare the quality of care for hospitals by match the size and location and procedure



TOOLS TO HELP GET HEALTHY & STAY HEALTHY



DISCOUNT PROGRAMS

BLUEPERKS AND FITNESS BLUE



- Save up to 50% with BluePerks
- Includes discounts on Health Care Services, Healthy Living, Senior Living and Regional Attractions
- Redeem by simply showing the BCBST member ID Card



- FitnessBlue makes it easy to get
- \$29 enrollment fee and \$29 per month membership
- Use any of the more than 11,000 participating Prime Fitness locations nationwide



SAVE ON WEIGHT LOSS, COSMETIC SERVICES,

MASSAGE THERAPY & MORE WITH BLUEPERKS



BluePerks member discount program offers exclusive savings of up to 50 percent on health and wellness services. Now offered via desktop and our mobile application, myBlueTN, and members can receive push notifications when new discounts are available.







SAVE ON FITNESS CENTERS THROUGH FITNESS BLUE

SUPPORT FOR A

HEALTHIER

LIFESTYLE



Fitness Blue provides State Plan members access to gym memberships for a low cost (initial enrollment fee of \$29 and a monthly membership fee of \$29).

Members will have access to over 11,000 participating Prime Fitness locations nationwide

- ✓ Go to **bcbst.com** and click on the Health & Wellness tab
- ✓ Under Getting Fit, select Fitness that Fits Your Budget
- ✓ From there you'll be able to find fitness center locations, enroll and create a Fitness Blue account.
- Download your temporary card and start exercising the same day!
- ✓ Or call 1-855-515-1332 Monday through Friday, 8 a.m. 9 p.m., in any continental U.S. time zone, to find participating facilities and enroll today.



TOOLS TO HELP YOU STAY CONNECTED WITH BLUE



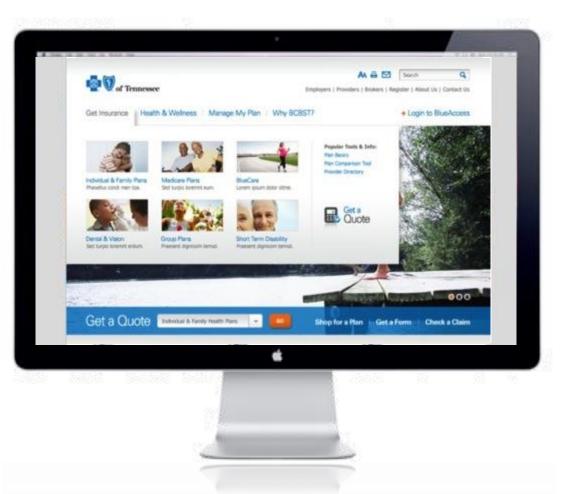
AT HOME

EVOLVED DIGITAL PLATFORMS OFFER EASY ACCESS TO HELPFUL TOOLS

- Responsive design framework optimizes content for desktop, tablet and smart phones
- Providing a seamless, integrated experience across access points









AT HOME AND ON THE GO

MYBLUE TN MOBILE APP STREAMLINES FINDING CARE, TRAVELING WITH YOUR ID CARD, AND VIEWING CLAIMS, BENEFITS AND BALANCES

















- Simplified user interface
- Easy in-app login/registration
- Find doctors, urgent care and convenience care easily.
- In-app messaging on new features, reminders & news

- Mobile ID Card Feature
- Streamlined access to core portal functionality like benefit information, claims and balances



CONNECT WITH US

MAKE BLUE A PART OF YOUR SOCIAL MEDIA EXPERIENCE







- Like us on Facebook®
- Join discussions about healthy eating and nutrition
- Get regular fitness and exercise tips

- Follow us on Twitter®
- Have a question? Need help?
- Tweet us your member service questions & get information you need when you need it most

- Watch us on YouTube®
- Learn more about BCBST
- Find out about changes in the healthcare industry with fun easy-to-understand videos



YOU + BLUE A NEW WAY TO CONNECT WITH BLUE





You may see our Mobile Unit on the road or set up in one of your communities. We encourage you to stop in and say hello.

We also have opened our BlueCross BlueShield of TN retail center @ 100 Oaks Mall/719 Thompson Lane #31, Nashville, TN.



YOU + BLUE A NEW WAY TO CONNECT WITH BLUE





We also have opened our BlueCross BlueShield of TN retail center @ 100 Oaks Mall/719 Thompson Lane #31, Nashville, TN.



CONNECT WITH BLUE



If you need assistance or help...

- Our member service team is ready to help by calling 1-800-558-6213- fellow
 Tennesseans only a telephone call away.
- Blue has over 100 designated employees to support the State Plan.
- Blue provides peace of mind through better health

TOOLS TO PROVIDE PEACE OF MIND COMING IN 2016



Blue Cross to offer identity protection services to all members beginning 2016



The services — which include credit monitoring, fraud detection and fraud resolution — will be available to eligible members for as long as they have a Blue Cross and Blue Shield insurance policy.

For more than 85 years, the Blue Cross and Blue Shield brand has meant security and stability for our members and we are dedicated to putting our customers' privacy at the forefront of our efforts.



Questions...

